

Louis Riggs Presents

How To Communicate Persuasively

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Communication Highlights



Hour 1

What is communication? What is my communication style?



Hour 2

What persuasion lessons can I learn from someone who has been dead for 2200 years?



Hour 3

How can I communicate like a lawyer without going to law school?



Hour 4

What steps am I going to take in order to become persuasive every day?

ABOUT Louis Riggs

Louis Riggs, J.D. has taught these principles full-time in college classrooms for nearly 15 years. He has applied these principles daily as a legislator and attorney. Louis also has communications experience as a Congressional campaign media coordinator, radio talk show host, and as a weekly newspaper columnist.

WHY CHOOSE LOUIS?

- Louis has over 30 years of experience in Public Speaking.
- Louis has written news releases and articles for multiple organizations, including those published by the Association of Fundraising Professionals.
- Louis has taught best practices for board members at the local, regional, statewide, and national levels.
- Louis has owned and operated his own businesses for more than 25 years.